



PILATES

## PRIVACY POLICY

Vivid Pilates is committed to protecting your privacy online. Our privacy policy explains how we will do this. As we continue to evolve our web site and incorporate new technologies to improve communication, our policies may change. We encourage you to refer to this policy on an ongoing basis to stay abreast of our most current Privacy Policy practices.

### What information do we collect?

Currently, Vivid Pilates gathers information (name & email) strictly for contact purposes when users opt to fill out an e-mail submission form to inquire about our company and about membership. Registration: on some parts of the site we may ask you to register, and if you do we may ask for your personal information such as: name, email address, geographical address, telephone number, gender, date of birth, username/password, which provide you access to the online services in the mindbody online customer relationship management system.

### Use of Cookies

Cookies are small files which many websites transfer to your hard disk. They can inform the web site what pages you visit, and your preferences, which enable websites to provide you with a more personalised service. You can set your browser to refuse cookies, or to warn you before accepting them. We use cookies, but most parts of our site can be accessed even if your cookies are turned off. But you may find there are parts of the site which you cannot access if your cookies are turned off.

### How do we use your information?

We may use your information to communicate special offers, promotions and information about our company to you via email. If you do not wish to receive these emails you will have the option to opt out of future mailings (see the section below). We may also use your information to compile usage statistics and other data regarding the use of the web site services. We will not share your personally identifiable information with third parties, outside of the limited circumstances referenced in the paragraph immediately below. We may, however, share with partners aggregated statistical data that includes users' demographic information but does not identify them. We reserve the right to provide any and all such aggregated and non-individually identifiable data to third parties.



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### **How do we use your email information?**

At Vivid Pilates we respect your concerns about privacy. We collect email information to provide a more personalized and relevant experience. If you give us your email address on the home page, when you inquire about our services or sign up, we will send you emails about exclusive offers and news at Vivid Pilates. If you have previously opted out of receiving emails from us, providing updated information will act as an 'opt back-in'.

If you want to opt-out of receiving promotional emails, simply click on the unsubscribe link located on the bottom of all of our emails. Although we strive to update our email list as frequently as possible, you might receive another contact before we are able to remove you. Please note that you will continue to receive Member Services related communications as it pertains to your member account. Vivid Pilates may use any of your contact information held on file (including email & phone) to communicate with you in relation to day to day administrative activities, such as freeze requests, online purchases and important service alerts. Vivid Pilates never sells or rents your name, e-mail address, or any other personally identifiable information to third-parties.

### **When do we share information?**

Agents: We may employ other companies and individuals to perform functions on our behalf. Examples include creating and maintaining our Web site, sending postal mail and e-mail, removing repetitive information from customer lists, analyzing data, providing marketing assistance and providing customer service. They have access to personal information needed to perform their functions, but may not use it for other purposes.

Protection of Vivid Pilates: We will release account and other personal information when we believe release is necessary to comply with law; enforce or apply our Terms and Conditions and other agreements; or protect the rights, property, or safety of Vivid Pilates, our users, or others. This includes exchanging information with other companies and organizations for fraud protection.



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## Legal Notice

Your use of this website hosted by Vivid Pilates is subject to the following terms and conditions, as also outlined in our Terms and Conditions (listed under [www.vividpilates.com/courses](http://www.vividpilates.com/courses))

### Disclaimers

Obtaining a medical clearance from your healthcare practitioner prior to beginning the exercise programmes described on this site. The exercises described on this site are not suitable for everyone and are not a substitute for medical expertise. If done improperly, exercise has some risk of injury. If you feel discomfort or pain, DO NOT continue. Vivid Pilates disclaim any liability or loss in connection with the exercises described herein.

Vivid Pilates makes no warranties or representations of any kind concerning the accuracy or suitability of the information contained on this web site for any purpose. All such information is provided "as is" and with specific disclaimer of any warranties of merchantability, fitness for purpose, title and/or non-infringement. Vivid Pilates makes no warranties or representations of any kind that the services provided by this website will be uninterrupted, error-free or that the web site or the server that hosts the web site are free from viruses or other forms of harmful computer code. In no event shall Vivid Pilates, its employees or agents be liable for any direct, indirect or consequential damages resulting from the use of this web site. This exclusion and limitation only applies to the extent permitted by law and is without prejudice to any express provisions to the contrary in any written licence or subscription agreement from Vivid Pilates in respect of the use of any online service provided via this web site.

### Links

While this site may contain links to other sites, please note that when you click on one of these links, you are 'clicking' away from [www.vividpilates.com](http://www.vividpilates.com) to another web site. We encourage you to read the privacy statements of these linked sites as their privacy policies may differ from ours. We are not responsible for the privacy practices or the content of such Web sites.

Portions of this site may allow users to post their own material. Materials posted by users do not necessarily reflect the views of Vivid Pilates. By posting on this site, you represent that you have all necessary rights in and to such materials and that such materials will not infringe any personal or proprietary rights of any third parties, nor will such materials be defamatory, unlawful, threatening, obscene or otherwise objectionable. Vivid Pilates reserves the right, at its sole discretion, to review, edit or delete any material posted by users which Vivid Pilates deems defamatory, unlawful, threatening, obscene or otherwise objectionable. Notwithstanding the foregoing, Vivid Pilates expressly disclaims any responsibility or liability for any material communicated by third parties through this web site.